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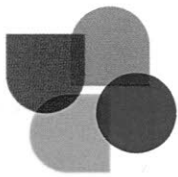
June 21, 2024

Collaborative Family Healthcare Association
Board of Directors
11312 US 15-501 N.
Suite 107-154
Chapel Hill, NC 2751

CFHA Board of Directors:

I am writing to express my wholehearted support for Lance Kelley, PhD, 's nomination for the Don Bloch Award in recognition of his exceptional contributions to integrated behavioral health in the Central Texas communities of McLennan and Bell Counties. Dr. Kelley's dedication to improving the lives of Texans, coupled with his innovative mindset, has significantly transformed the landscape of behavioral health care in Central Texas, profoundly impacting the lives of countless individuals.

Dr. Kelley is a clinical psychologist and the Chief Behavioral Health Officer for Waco Family Medicine—a Federally Qualified Health Center in Waco, TX—where he has served for nearly 15 years. During his tenure, Dr. Kelley has been the driving force behind creating and developing the Integrated Behavioral Health (IBH) program, which operates at a SAMSHA level 6 integration level, utilizing clinical social workers. These clinicians work alongside physicians, nurse practitioners, and other team members, providing care for tens of thousands of patients yearly in Central Texas. This pioneering program has garnered acclaim for its innovative approach and significant contributions to addressing the behavioral health needs of the local community. The IBH program at Waco Family Medicine is a testament to Dr. Kelley's visionary leadership. The IBH program was recognized by the Texas Academy of Family Physicians in 2020 as a winner of the Behavioral Health Integration Innovators Competition, further highlighting how the IBH program developed by Dr. Kelley can serve as an exemplar of integrated care. Dr. Kelley's efforts to integrate behavioral health into Waco Family Medicine's system have improved patient outcomes and increased joy and satisfaction among healthcare providers by enabling them to deliver the comprehensive care they aspire to provide.

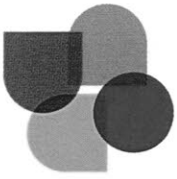


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Dr. Kelley's commitment to improving clinician capabilities in evaluating and treating behavioral health disorders in primary care informs his work at large. To this end, he co-founded *The Waco Guide to Psychopharmacology in Primary Care*, a free clinical resource downloaded over 24,000 times from the iOS app store and visited by nearly 80,000 unique users on its website. *The Waco Guide* was developed alongside the faculty of the Massachusetts General Hospital Visiting Program, bringing together experts in the field of behavioral health with the primary care know-how of Waco Family Medicine to develop a resource that is impactful for the primary care system's capacity to treat behavioral health. Recognized by the American Medical Association and the American College of Physicians and recently awarded the Society of Teachers of Family Medicine Innovation Award in May 2024, the Waco Guide is a transformative tool that supports evaluating and treating behavioral health disorders in primary care settings. This innovation underscores Dr. Kelley's passion for advancing behavioral health at a population level by leveraging technology and establishing creative partnerships.

The impact of Dr. Kelley's work also includes his contribution to family medicine graduate medical education. Dr. Kelley is a faculty member of the Waco Family Medicine Residency Program. He teaches resident learners daily, shaping the lives of over 100 graduates thus far. Moreover, training residents in the IBH program has significantly enhanced the residency experience for learners, instilling a culture of service dedicated to underserved and vulnerable populations and fostering self-efficacy in operating within an integrated model of care. On a personal note, I was one of Dr. Kelley's students as a family medicine resident and currently work alongside Dr. Kelley at Waco Family Medicine. The impact he has had and continues to have on my professional and personal lives, for that matter—cannot be overstated. He is a wonderful and caring mentor and educator who can extract the best from his students and peers and whose outward focus and investment in others reflect a deep-seated quality of servanthood.

In conclusion, Dr. Kelley embodies the intellectual, behavioral, and relational qualities the Don Bloch Award seeks to recognize. He is an innovative, articulate thinker who has brought groundbreaking ideas to fruition. His hard work, effectiveness, and productivity have led to substantial and lasting improvements in behavioral health services for his community, serving as a model for others looking to achieve similar results. Most importantly, Dr.



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Kelley's ability to connect and nurture relationships has fostered a collaborative and supportive environment that benefits both patients and healthcare clinicians.

Please feel free to contact me for any additional information.

Sincerely,

Zachary Sartor, MD, FAAFP

Associate Program Director | Waco Family Medicine Residency

Director for Primary Care Addiction Medicine | Waco Family Medicine Center